



PRESS RELEASE

The brand present this press scoop in Expo Revestir 2016 from the stand 2170

Cement Wall, the most awaited coating for walls

The Cement Design's innovation "Made in Europe" represents one of the best options for the wall's coating thanks to its affordable price, aesthetic beauty and high durability. Chosen for coating big areas, hotels, restaurants and private residences, it is known for its many decorative possibilities to adapt to any surface and style.

Madrid/Sao Paulo, 26 February 2016.- [Cement Design](#), Spanish company leading in manufacture, distribution and installation of decorative continuous coating produced with ecocement, presents for the first time in America, on the occasion of ExpoRevestir 2016, the **Cement Wall** coating. Specifically designed for walls, either indoors or outdoors, Cement Wall is causing a European sensation between interior designers and architects because of the many advantages offers. This is a coating at a **very affordable price, easy to install and adaptable at all color types of supports, adopting the wide range of textures and colors of Cement Design**. With a colourchart of 120 possibilities, which in turn are customizable, and stylish and refined textures of cement, as well as striking metal (Corten steel, brass, aluminum, etc.), textiles and minerals.

In keeping with the interior design trends and always oriented to all types of clients, Cement Design achieved with Cement Wall to offer to the market an affordable and innovative coating. Easy transportation and installation on site, it has already become a benchmark for architecture and decoration projects. **It is a decorative solution that brings to the walls not only elegance and design, but also strength and nobility.** Cement Wall also has the advantage of adapting to **all kinds of style** and atmosphere, adopting any kind of finishing of Cement Design, either traditional or forefront.

Cement Design is presented in more than 40 countries, one of them in Brazil(*), and has a huge branch network allowing to respond to projects all over the world. In short, high quality and practicality in the service of design and innovation. The Spanish brand set the trends in innovation and originality, currently configured as international *lovesmark* coatings of high decoration. Among its customers prestigious companies in the fashion, catering industry and design as **Zara, Sfera, Stradivarius or El Corte Inglés**; restaurants like **StreetXo** (led by chef David Muñoz) or **Filandón**; hotels like **Ushuaia Ibiza Beach Hotel** (Ibiza, Spain) and **Cava & Hotel MasTinell**; Offices like **Line** (in Korea) and **Job&Talent**, **The Cruise Terminal in Porto** (Portugal) and the **Museum of the Brazil National Football Team**.

Cement Design is a new skin for surfaces that provides natural and **friendly to the environment characteristics**. Due to its components, these coatings are neither toxic nor polluting. The firm strives to reduce emissions of CO₂. The application system does not require major works and machines, just craftsmanship with a trowel.

cement design®

The company has international certifications, among which are, **CE Marking, APPLUS, EMICODE** and recognition as that accorded to the "Collection Metallic" on **Muuuz International Awards**, promoted by the architecture magazine "Muuz" and ArchiDesignClub , the main French community of architects and decorators.

CEMENT DESIGN BRASIL DELEGATION

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Walls and furniture, Stradivarius Madrid- SPAIN



Floors, Museu Seleção Brasileira, Rio de Janeiro-BRAZIL



Walls and furniture, Line Offices, Seoul, KOREA



Walls and floors, Cruise Terminal Porto-PORTUGAL

Note: High resolution photos available (marketing@cementdesign.eu)